

JAYNE PLESCIA

MARKETER - GRAPHIC DESIGNER

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ADDRESS: 615 Bowling Ave, Nashville, TN 37215

PROFILE

Senior Marketing-Graphic Design student with a passion for people, solving puzzles, and continual growth. Currently looking for a Marketing or Graphic Design internship in the Nashville, TN area.

EDUCATION

LIPSCOMB UNIVERSITY Nashville, TN
Bachelor of Science: Marketing-Graphic Design Graduation: December 2017
GPA: 3.73

EXPERIENCE

SUMMER CLASSICS HOME - Nashville, TN September 2016 - Present
Design Consultant

- Promoted from Receptionist - December 2016
- Oversee store-specific direct marketing campaign
- Cultivate relationships with clients to design indoor and outdoor living spaces
- Design full floor plan and color story for clients
- Meeting monthly sales goal of \$25,000

SKILLS

Highly Experienced:

Adobe InDesign

Illustrator

Microsoft Office Suite

Mac OS X Software

Knowledgeable:

Adobe Photoshop

Flash

UX / UI Design

Squarespace

Wordpress

Wix

Currently Learning:

HTML / CSS

German

99DESIGNS.COM - Nashville, TN May 2016 - Present
Freelance Graphic Designer

- Self-managed, coordinated and designed brand materials for national and international clients

LIPSCOMB GLOBAL LEARNING PROGRAM - Vienna, Austria April 2016
Graphic Designer

- Completed indepth market research and student opinion polls
- Designed, developed, and showcased international program logo

HOMEGOODS - Louisville, KY Seasonal; May 2015 - August 2016
Cashier / Sales Associate

- Managed daily social media marketing and store product placement

HATS WITH HEART - Nashville, TN March 2015
Creative Director

- Founding member of student run non-profit
- Designed company branding and main product line
- Sucessfully sold all product within two weeks of business

KENTUCKY RIVER MEDICAL PRACTICE - Cambellsburg, KY
Front Office Intern June 2016 - August 2016

- Handled confindential and time-sensitive patient information efficiently
- Provided excellent customer service to on-staff nurses and office associates